



## NEWS RELEASE

**TORONTO, CANADA** - February 19, 2018- Italtinto Group Holdings Corporation is pleased to introduce Massimo Piantà as Sales Manager Mediterranean Area, ITALTINTO EUROPE SRL. Prior to this appointment, Massimo has had over 15 years' experience in the Tinting & Dispensing Industry. "Massimo brings with him a vast knowledge and experience in equipment sales within the paint industry, most recently with Hero Europe. Massimo is a very good listener and he understands customer needs, with this approach he is able to build long lasting relationships.

We believe that Massimo will be a very meaningful contributor to the future growth of our company in the assigned Area" said Tony Traub, Chairman and CEO. Effective immediately, Massimo will assume responsibility for further developing Italtinto's business with new and existing customers in the Mediterranean region, in the countries of Portugal, Spain, Italy, Turkey, Balkan area.

### ***About Italtinto***

Founded in 1972 is a leading global provider of advanced Tinting Equipment to the paint and coating industry. It is one of the 3 worldwide suppliers of a complete line of manual and automatic tinting machines; paint mixers and shakers and color matching software. Its development and manufacturing facilities are in Milan, Italy and Mumbai, India with offices in Toronto, Canada; in Cleveland, USA; and Sao Paulo, Brazil.

***Anthony Traub***  
***Chairman & CEO***