



NEWS RELEASE

TORONTO, CANADA - February 19, 2018 - Italtinto Group Holdings Corporation is pleased to introduce Elzbieta Aleksandrowicz as Sales Manager Eastern Europe Area, ITALTINTO EUROPE SRL. Prior to this appointment, Elzbieta has had over 9 years' experience in the Tinting & Dispensing Industry. "Elzbieta has a sound knowledge of equipment sales in the paint industry, most recently with Santint Poland. Elzbieta through her extensive marketing background understands her customer needs and offers products and services accordingly.

We believe that Elzbieta will be a very meaningful contributor to the future growth of our company in the assigned Area" said Tony Traub, Chairman and CEO. Effective immediately, Elzbieta will assume responsibility for further developing Italtinto's business with new and existing customers in the Eastern Europe region, in the countries of Poland, Moldova, Czech republic, Russia, Baltic area.

About Italtinto

Founded in 1972 is a leading global provider of advanced Tinting Equipment to the paint and coating industry. It is one of the 3 worldwide suppliers of a complete line of manual and automatic tinting machines; paint mixers and shakers and color matching software. Its development and manufacturing facilities are in Milan, Italy and Mumbai, India with offices in Toronto, Canada; in Cleveland, USA; and Sao Paulo, Brazil.

Anthony Traub
Chairman & CEO